

# CONSTRUCTION RESOURCE MAGAZINE

## STANDARD

QUANTITY DISCOUNTS  
FULL COLOR

	 Quarter Page 3.68" x 4.88"	 Half Page Horizontal 7.5" x 4.88"	 Half Page Vertical 3.68" x 9.88"	 Full Page 7.5" x 9.88"
1 Issue	\$235	\$375	\$375	\$540
2 Issue	\$220	\$345	\$345	\$505
3 Issue	\$200	\$310	\$310	\$475
4 Issue	\$175	\$265	\$265	\$440

## PREMIUM

FULL COLOR FULL PAGE  
FULL BLEED 8.5" X 11"

Must include 1/4" additional  
bleed on all 4 sides.

\$1,910  
Outside Back  
Cover  
\$960  
Inside Front/Back  
Cover

## SNAPSHOT

SIZE IS 3" X 3"  
PDF FULL COLOR

All ads within the month.

\$100  
Two Ads  
\$175  
Four Ads

## NEW AD COPY DUE

Issue 1  
**MARCH 1**  
Issue 2  
**JUNE 1**

Issue 3  
**SEPTEMBER 1**  
Issue 4  
**NOVEMBER 1**

## AD FILE FORMAT

- Please be sure to create your ad at the correct size and save it as a pdf.
- Convert all fonts to outlines so we don't have any issues with your fonts.
- Please save the file with some indication of your company name and size (DEW\_Constr\_Half.pdf, or HLTurner\_Qtr.pdf).
- Remember when placing images into your ad (photos, graphics, your company logo) that you CANNOT pull images from a website for use in print.
- Please use high resolution images only.

If you need help designing your ad, we can refer you to some local graphic artists.  
Email your ads to [info@abcnhvt.org](mailto:info@abcnhvt.org)

CALL US TODAY!  
CONSTRUCTION  
RESOURCE MAGAZINE  
**603-226-4789**

