



Construction Resource MAGAZINE

New England's leading "Resource" for information in the construction industry

Advertising in the *Construction Resource* is one of the most effective ways to get your message in front of the people you want to do business with.

FASTEST GROWING MAGAZINE GENRE IN THE U.S. IN 2018:

Special Interest



You can't afford NOT to advertise in your NH/VT industry magazine to reach your potential customers.

Call us today!



See back for ad sizes, costs, deadlines and other important information to guide your decision!

Call the Chapter office at:
603-226-4789

Construction Resource Magazine Ad Pricing (updated Jan. 2020)

Standard Space Advertisements – Quantity Discounts (full color)

| | 1x <input type="checkbox"/> | 2x <input type="checkbox"/> | 3x <input type="checkbox"/> | 4x <input type="checkbox"/> |
|--|-----------------------------|-----------------------------|-----------------------------|-----------------------------|
| Quarter Page (3.68" x 4.88") | \$235 | \$220 | \$200 | \$175 |
| Half Page Horizontal (7.5" x 4.88") | \$375 | \$345 | \$310 | \$265 |
| Half Page Vertical (3.68" x 9.88") | \$375 | \$345 | \$310 | \$265 |
| Full Page (7.5" x 9.88") | \$540 | \$505 | \$475 | \$440 |

Premium Space Advertisements (full color)

| | Q1 <input type="checkbox"/> | Q2 <input type="checkbox"/> | Q3 <input type="checkbox"/> | Q4 <input type="checkbox"/> |
|--|-----------------------------|-----------------------------|-----------------------------|-----------------------------|
| *Full Page, Full Bleed (8.5" x 11"): Outside Back Cover | \$1,910 | \$1,910 | \$1,910 | \$1,910 |
| *Full Page, Full Bleed (8.5" x 11"): Inside Back Cover | \$960 | \$960 | \$960 | \$960 |
| *Full Page, Full Bleed (8.5" x 11"): Inside Front Cover | \$960 | \$960 | \$960 | \$960 |

**Only available on inside front cover, inside back cover, and back cover, and must include 1/4" additional bleed on all 4 sides.*

NEW AD COPY DUE:

- Issue 1 March 1
- Issue 2 June 1
- Issue 3 September 1
- Issue 4 November 1

AD FILE FORMAT:

Please be sure to create your ad at the correct size and save it as a pdf. Convert all fonts to outlines so we don't have any issues with your fonts. Please save the file with some indication of your company name and size (for example: DEW_Constr_Half.pdf, or HLTurner_Qtr.pdf).

Remember when placing images into your ad (photos, graphics, your company logo) that you CANNOT pull images from a website for use in print. Please use high resolution images only.

**Contact the ABC NH/VT Chapter Office to reserve your advertising space today.
Please let us know if you have any questions.**



New Hampshire / Vermont

58 Chenell Drive • Concord, NH 03301 • 603-226-4789

If you need help designing your ad, we recommend our graphic designer, Susan Englert, who has been designing our Construction Resource Magazine since 1995. You can view her work at www.becreativesc.com; email her at susan@becreativesc.com; or call her at 603-674-4367.