

2009 Special Summer Advertising Opportunities

REACH CONSTRUCTION DECISION MAKERS AT HOSPITALS, MUNICIPALITIES, SCHOOLS, ARCHITECTS, AND OTHERS.
GET NOTICED THROUGH REPEAT ADVERTISING IN ABC PUBLICATIONS!

2009 ANNUAL USERS GUIDE / DIRECTORY

PREMIUM SPACE

Full Page size only -- 7 1/2" w x 10" H

<input type="checkbox"/> Outside Back Cover ♦	\$1735
<input type="checkbox"/> Inside Front Cover ♦	\$1100
<input type="checkbox"/> Inside Back Cover ♦	\$1100
<input type="checkbox"/> Inside First Page	\$ 750
<input type="checkbox"/> Inside Last Page	\$ 750
<input type="checkbox"/> Opposite Category Intro Pages	\$ 750

♦ Cover pages available in four color process

STANDARD SPACE

<input type="checkbox"/> Full Page -- 7 1/2 w x 10" H	\$ 580
<input type="checkbox"/> 2/3 Page -- 4 7/8 w x 10" H	\$ 460
<input type="checkbox"/> 1/2 Page -- 7 1/2 w x 4 7/8" H	\$ 405
<input type="checkbox"/> 1/3 PageSq -- 4 7/8 w x 4 11/16" H	\$ 350
<input type="checkbox"/> 1/3 Page-V -- 2 3/8 w x 10" H	\$ 350
<input type="checkbox"/> 1/6 Page -- 2 5/16 w x 4 11/16" H	\$ 115

SUMMER '09 RESOURCE MAGAZINE

PREMIUM SPACE

Full Page size only -- 7 1/2" w x 10" H

		1X <input type="checkbox"/>	2X <input type="checkbox"/>	3X <input type="checkbox"/>	4X <input type="checkbox"/>
<input type="checkbox"/> Outside Back Cover ♦				\$1,735
<input type="checkbox"/> Inside Front Cover ♦				\$ 870
<input type="checkbox"/> Inside Back Cover ♦				\$ 870
<input type="checkbox"/> Inside Last Page				\$ 750

♦ Cover pages - four color process.

STANDARD SPACE

Black & White -- Check Frequency

		1X <input type="checkbox"/>	2X <input type="checkbox"/>	3X <input type="checkbox"/>	4X <input type="checkbox"/>
<input type="checkbox"/> Full Page	7 1/2 w x 10" H	\$490	\$460	\$430	\$400
<input type="checkbox"/> 2/3 Page	4 7/8 w x 10" H	\$430	\$390	\$350	\$305
<input type="checkbox"/> 1/2 Page	7 1/2 w x 4 11/16" H	\$340	\$315	\$280	\$240
<input type="checkbox"/> 1/3 Page-V	2 5/16 w x 10" H	\$215	\$200	\$180	\$160
<input type="checkbox"/> 1/3 Page-Sq	4 7/8 w x 4 11/16" H	\$215	\$200	\$180	\$160
<input type="checkbox"/> 1/6 Page	2 5/16 w x 4 11/16" H	\$160	\$140	\$120	\$105

SPOT COLOR AVAILABLE: Please call for details.

DEADLINES - DIRECTORY & RESOURCE MAGAZINE

- All Ad Space Reservations Due by -- **Friday, June 12, 2009**
- All Ad Materials Due to Paulette by -- **Friday, June 19, 2009**

DISCOUNTS!

- All advertisers in **both** the Summer 2009 Construction Resource MAGAZINE and the 2009 Annual DIRECTORY will receive a 10% discount on your "total" cost

RESERVATION FORM - 2009 SUMMER RESOURCE MAGAZINE & ANNUAL ABC DIRECTORY

- All Ad Copy should be emailed directly to --
Paulette Melanson at paulette@abcnhvt.org
SUBJECT LINE: ABC 2009 SUMMER ADVERTISING -- YOUR COMPANY NAME
- A hard copy for proofing should be mailed to --
the ABC NH/VT Chapter Office

COMPANY _____

CONTACT _____

PHONE _____

EMAIL _____

- AD COPY Reserve Ad Space for the following: (check as many as apply)
- _____ 2009 Summer RESOURCE Magazine
- _____ 2009 Annual Directory

CONTACT CHAPTER OFFICE WITH ANY QUESTIONS ABOUT ABC ADVERTISING!

