

# 2011 ABC Member Sponsorship & Advertising Opportunities

See Reverse for Full Details

- √ Great valuable visibility for your company all year long.
- √ Stand out among customers and construction industry professionals.
- √ Budget your marketing expenses for the entire calendar year.
- √ Commit early and guarantee year-long repeat impact.

*"First come, first served"*

Are you looking for a great way to gain recognition of your company among customers and construction industry professionals? Through ABC Sponsorship & Advertising you have the opportunity to maximize your marketing and promotional opportunities and at the same time support your ABC Chapter.

SIGN UP TODAY! HERE'S HOW ...

- COMPLETE THE INFORMATION BELOW AS WELL AS ON THE REVERSE OF THIS SHEET.
- LET US KNOW WHICH SPONSORSHIP & ADVERTISING OPPORTUNITIES YOU'D LIKE TO BE INVOLVED WITH.
- RETURN YOUR COMPLETED FORM TO THE ABC NH/VT OFFICE TODAY BY ... MAIL ... FAX (226-4442) ... OR EMAIL [PAULETTE@ABCNHVT.ORG](mailto:PAULETTE@ABCNHVT.ORG).

## 2011 ABC Member Sponsorship & Advertising Opportunities

See Reverse for Details

COMPANY \_\_\_\_\_

NAME \_\_\_\_\_

PHONE \_\_\_\_\_

EMAIL \_\_\_\_\_

YOU WILL BE INVOICED AT THE TIME OF EACH EVENT.



# 2011 Member Sponsorships / Advertising Opportunities

-- 2011 NETWORKING SPONSORSHIP OPPS --

-- 2011 ADVERTISING OPPS --

## ANNUAL MEETING

### 2011 ANNUAL MEETING

Thursday January 27, 2011  
Bedford Village Inn, Bedford NH

- Event Sponsors \$ 500
- Beverage Sponsor

Contact Paulette for sponsorship details

## AWARDS

### ANNUAL SAFETY AWARDS & EMPLOYEE RECOGNITION NIGHT

Thursday, June 9, 2011  
Location TBD

- Major Sponsor \$ 500
- Event Sponsors \$ 250
- Beverage Sponsor

Contact Paulette for sponsorship details

## GOLF

### SPRING GOLF

Friday, May 6, 2011

Breakfast Hill Golf Club, Greenland NH

- MAJOR SPONSOR (1) \$3000
- BBQ SPONSOR (1) \$1500
- BOXED LUNCH SPONSOR (1) \$1000
- REFRESHMENT SPONSORS (2) \$ 750
- POST TOURNEY BEV. SPONSORS (2) \$ 500
- PUTTING CONTEST (2) \$ 250
- VEGAS HOLE (1-TEE) (1-GREEN) \$ 250
- 50/50 HOLE (1-TEE) (1-GREEN) \$ 250
- CLOSEST-TO-THE-PIN (2-TEE) (2-GREEN) \$ 200
- LONGEST DRIVE (2-TEE) (2-GREEN) \$ 200
- LONGEST PUTT (2-TEE) (2-GREEN) \$ 200
- ANY HOLE (UNLIMITED) \$ 100

### SUMMER GOLF

Friday, August 5, 2011

Owl's Nest Golf Club, Campton NH

- MAJOR SPONSOR / **SOLD** \$3000
- AMERICAN STEEL & PRECAST ERECTORS**
- BBQ SPONSOR (1) \$1500
- BOXED LUNCH SPONSOR (1) \$1000
- REFRESHMENT SPONSORS (2) \$ 750
- POST TOURNEY BEV. SPONSORS (2) \$ 500
- PUTTING CONTEST (2) \$ 250
- VEGAS HOLE (1-TEE) (1-GREEN) \$ 250
- 50/50 HOLE (1-TEE) (1-GREEN) \$ 250
- CLOSEST-TO-THE-PIN (2-TEE) (2-GREEN) \$ 200
- LONGEST DRIVE (2-TEE) (2-GREEN) \$ 200
- LONGEST PUTT (2-TEE) (2-GREEN) \$ 200
- ANY HOLE (UNLIMITED) \$ 100

## NEW EVENT!

## MEET THE OWNERS

### MEET THE OWNERS

Tuesday, March 22, 2011

Location TBD

- Event Sponsors (10) \$ 300

## NETWORKING EVENT

### SOUTHERN REGION NETWORKING

Thursday, February 17, 2011

Location TBD

- Event Sponsors (6) \$ 250

### 10th ANNUAL SKI DAY

Friday, March 11, 2011

Loon Mountain, Lincoln NH

- Event Sponsors \$ 250
- Beverage Sponsor

### EIC "WINNERS CLUB" RECEPTION

Thursday, April 14, 2011

Location TBD

- Major Sponsor \$ 500
- Event Sponsors \$ 250

### UPPER VALLEY REGION NETWORKING

Thursday, June 23, 2011

Simon Pearce, Quechee VT

- Event Sponsors (6) \$ 250

### PRE-GAME RECEPTION & FISHER CATS / PORTLAND SEADOGS GAME

Thursday, July 21, 2011

MerchantsAuto.com Stadium, Manchester NH

- Event Sponsors (10) \$ 250

### SEACOAST REGION NETWORKING

Thursday, August 18, 2011

Harbor Cruise, Portsmouth NH

- Major Sponsor / **SOLD** \$2500
- ENVIROVANTAGE**
- Event Sponsors \$ 250
- Beverage Sponsor

### 12th ANNUAL EXCELLENCE IN CONSTRUCTION AWARDS

Thursday, October 27, 2011

Capitol Center for the Arts, Concord NH

- Presenting Sponsor (1) \$6000
- Platinum Sponsors (2) \$4000
- Gold Sponsors (2) \$1700
- Silver Sponsors (5) \$ 700

### NORTHERN REGION NETWORKING

Thursday, November 17, 2011

Location TBD

- Event Sponsors (6) \$ 250

### HOLIDAY NETWORKING

Thursday, December 8, 2011

Location TBD

- Major Sponsors \$ 500
- Event Sponsors \$ 250
- Beverage Sponsor

Contact Paulette for Sponsorship Details

All 2010 Sponsors have  
'first right of renewal' for 2011 sponsorships  
For more info please contact us at 603/226-4789

## CONSTRUCTION

## RESOURCE MAGAZINE

Deadline Due Dates: Jan 31, Mar 31, Jun 30 and Sep 30

### PREMIUM SPACE

Full Page size only 7 1/2" w x 10" H

- Check Frequency
- |   |    |    |    |         |
|---|----|----|----|---------|
|   | 1X | 2X | 3X | 4X      |
| <input type="checkbox"/> Outside Back Cover * |    |    |    | \$1,735 |
| <input type="checkbox"/> Inside Front Cover * |    |    |    | \$ 870  |
| <input type="checkbox"/> Inside Back Cover *  |    |    |    | \$ 870  |
| <input type="checkbox"/> Inside Last Page     |    |    |    | \$ 750  |

\* Cover pages - four color process.

### STANDARD SPACE - Black & White

- Check Frequency
- |                                     |       |       |       |       |
|-------------------------------------|-------|-------|-------|-------|
|                                     | 1X    | 2X    | 3X    | 4X    |
| <input type="checkbox"/> Full Page  | \$490 | \$460 | \$430 | \$400 |
| <input type="checkbox"/> 2/3 Page   | \$430 | \$390 | \$350 | \$305 |
| <input type="checkbox"/> 1/2 Page   | \$340 | \$315 | \$280 | \$240 |
| <input type="checkbox"/> 1/3 Vert.  | \$215 | \$200 | \$180 | \$160 |
| <input type="checkbox"/> 1/3 Square | \$215 | \$200 | \$180 | \$160 |
| <input type="checkbox"/> 1/6 Page   | \$160 | \$140 | \$120 | \$105 |

SPOT COLOR AVAILABLE: Please call for details.

## ANNUAL DIRECTORY / USERS GUIDE

Deadline Due Date: June 19

### PREMIUM SPACE

Full Page size only 7 1/2" w x 10" H

- Outside Back Cover \* \$1735
- Inside Front Cover \* \$1100
- Inside Back Cover \* \$1100
- Inside First Page \$ 750
- Inside Last Page \$ 750
- Opposite Category Intro Pages \$ 750

\* Cover pages available in four color process

### STANDARD SPACE

- Full Page 7 1/2 w x 10" H \$ 580
- 2/3 Page 4 7/8 w x 10" H \$ 460
- 1/2 Page 7 1/2 w x 4 7/8" H \$ 405
- 1/3 Square 4 7/8 w x 4 11/16" H \$ 350
- 1/3 Vert. 2 3/8 w x 10" H \$ 350
- 1/6 Page 2 5/16 w x 4 11/16" H \$ 115

## ABC EXCELLENCE AWARDS NHBR INSERT PROGRAM

Deadline Due Date: September 10

### PREMIUM COVER POSITIONS ... First come, first served

- Inside Front \$2,475
- Inside Rear \$2,475
- Back Page \$2,650

### STANDARD SPACE

- Full Page 6.25" x 9.875" \$2,150
- 1/2 Page 6.25" x 4.875" \$1,300
- 1/4 Page 3.963" x 4.875" \$ 850